



RC - 1992462

# BANO STUDIOS

Enriching Lives Through Entertainment



# Welcome Message

At Bano Studios, we are more than just a production company; we are storytellers, dreamers, and visionaries. Our mission is simple yet profound: to create films that resonate, that provoke thought, and that leave an indelible mark on the hearts and minds of audiences worldwide.





# About Us Company

Established in 2019 and officially registered with the Corporate Affairs Commission (CAC) in 2022 under RC - 1992462, Bano Studios is a dynamic force in the Nigerian film industry. Rooted in the passion for storytelling and the love for cinema, we embark on a journey to redefine the landscape of indie filmmaking.

At Bano Studios, we are more than just a production company; we are a community of artists, visionaries, and storytellers. Our commitment to fostering creativity and nurturing talent drives us to explore the untapped potential of indie cinema. Since our inception, we have been dedicated to the art of indie filmmaking, championing the voices of emerging filmmakers and bringing their stories to life. From thought-provoking narratives to heartwarming tales, our films resonate with authenticity, diversity, and cultural richness.

As a hub for indie filmmakers, we provide a platform for creative expression and collaboration. Our goal is to cultivate a supportive ecosystem where artists can thrive, experiment, and push the boundaries of storytelling. With each project, we strive to challenge conventions, spark conversations, and inspire change. Our vision extends beyond borders, as we aim to connect with audiences globally and leave a lasting impact on hearts and minds.

As we continue to evolve and grow, our commitment to indie filmmaking remains unwavering. Welcome to Bano Studios, where every frame is a masterpiece, and every story is a journey of discovery.



# Vision and Mission



## Vision

To empower diverse voices and stories, celebrate Nigerian culture, and contribute to the development of a thriving film industry in Nigeria.

We aim to redefine the narrative of African cinema on a global scale.

## Mission

To be a leading independent film production company in Nigeria, producing high-quality, impactful films that resonate with local and global audiences, films that explore diverse human experiences and inspire positive change.





# Target Audience

- Filmmakers and creatives seeking production support for their independent films.
- Investors interested in supporting meaningful and profitable film projects.
- Distributors and platforms searching for high-quality, diverse content with global appeal.

At Bano Studios, we understand that our films are not just stories; they are experiences that resonate with audiences from all walks of life. Our target audience encompasses a diverse spectrum of viewers who appreciate the power of storytelling and the beauty of cinema.

1. **Indie Film Enthusiasts:** Our primary audience comprises indie film enthusiasts who seek out authentic, thought-provoking narratives beyond mainstream cinema. They crave unique storytelling, unconventional characters, and films that challenge the status quo.
2. **Cultural Explorers:** We cater to cultural explorers who are intrigued by diverse perspectives and global experiences. They value films that celebrate cultural richness, explore societal issues, and offer glimpses into different ways of life.
3. **Nostalgia Seekers:** For those seeking nostalgia and sentimentality, our films evoke a sense of nostalgia and sentimentality, transporting them to bygone eras or nostalgic settings. They appreciate the emotional resonance and timeless themes woven into our storytelling.
5. **Global Audiences:** Our films transcend geographical boundaries, resonating with audiences worldwide. From Lagos to London, New York to Nairobi, our stories strike a universal chord, fostering connections and bridging cultural divides.
6. **Socially Conscious Viewers:** We appeal to socially conscious viewers who seek films with substance and meaning. They are passionate about issues such as social justice, environmental sustainability, and human rights, and are drawn to films that explore these themes with depth and authenticity.

At Bano Studios, we are committed to creating films that speak to the hearts and minds of our diverse audience. With each project, we strive to entertain, inspire, and enrich lives, forging meaningful connections that transcend borders and generations.



# Project Portfolio: A Glimpse into Our Creative Canvas

Dive into our world of indie filmmaking and discover a diverse collection of narratives that captivate, inspire, and provoke thought. From poignant dramas to exhilarating adventures, each project reflects our commitment to authentic storytelling and artistic innovation.



## 2021

- EXPECTATIONS (ASIFF WINNER)

## 2022

- HOAX
- BREAKFAST IN 3D

## 2023

- CAL: A GOODBYE TALE
- HER STORY
- SICK
- REFLECTION
- AWAKENING
- SCANDAL
- NIGHTMARE (THROUGH THE BADLANDS)
- AN ANTHEM IN GREY

# EXPECTATIONS (ASIFF 2021 WINNER)

SHOT ON AN IPHONE 6; Our First Movie

This is a story about a boy who is being pressured by life.  
His dad maltreats him because his wife died while giving birth to him  
His friends bully him because he doesn't want to join them in their thug lifestyle  
His only solace is his pen, Jotter and his Childhood friend  
Due to the pressure from all areas of life, he decided to end the trauma by taking his own life.

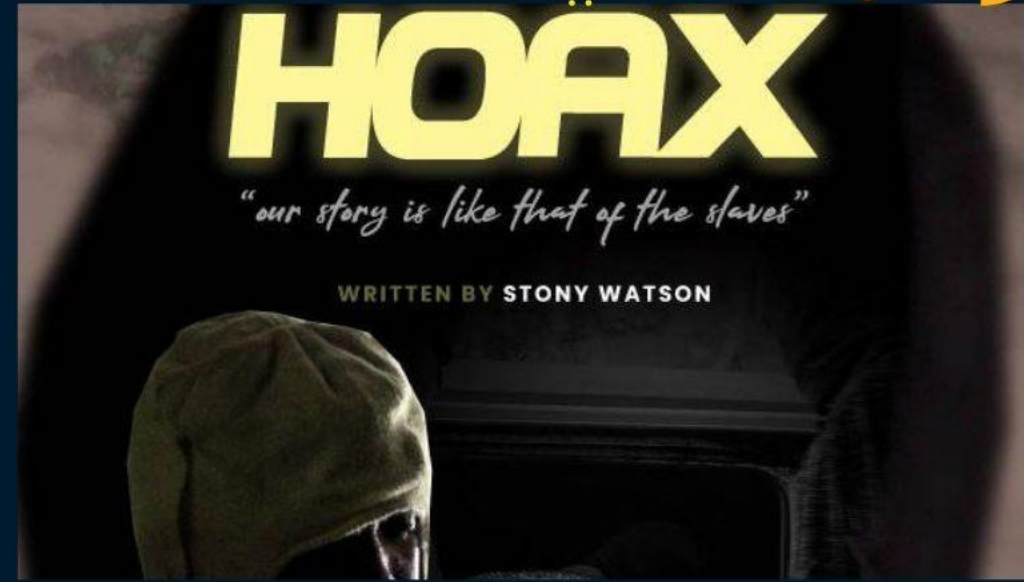


Watch Here

## HOAX 2022

This short film is a brief exposition to the world of human trafficking. "What happens when students of a lecturer who is an anti-human trafficking activist gets kidnapped... how does he save them"

Our story is like that of the slaves.



[Watch Here](#)



## BREAKFAST IN 3D 2022

A Lady dreamt she was heartbroken by her Man,  
Find Out What Happens When Her Dreams Starts To Become Her  
Reality.

Written by Chiamaka Alex O



[Watch Here](#)



## CAL: A GOODBYE TALE

Shot for De Mevrikz Production

Cal: A goodbye tale is a story of a Boy who battles a chronic disease and considers quitting Life

Directed by Cynthia Onoja.



[Watch Here](#)





# HER STORY

Shot for De Mevrikz Production

Her Story is a movie about a young Lady whose trust was betrayed by her trusted friend.

Directed by Cynthia Onoja.



didnt want my story all over the school and world



wants to get me tested to know if i am truely a virgin

story b  
Cynthia



[Watch Here](#)



# AWAKENING

Shot for De Mevrikz Production

Awakening is a short film about accepting new cultures and traditions, This short film highlights the issues we have in Nigeria as Tribalism has taken control of our society



[Watch Here](#)

# SCANDAL

Shot for Lynda-Amaka Eze

Scandal is a story that exposes the evils that man does.  
Be careful of who you call your friends



[Watch Here](#)

# SICK

Shot for SPURZ STUDIO

Sick is a psychological thriller about a girl who looks like a victim of domestic abuse at first but at a closer glance, she is the mastermind.



[Watch Here](#)



# REFLECTION

Shot for SPURZ STUDIO

Reflection: This is a movie about a Tech boy who is losing hope on his startup and considers getting a quick fix to solve his No cash problem.



[Watch Here](#)





# NIGHTMARES - THROUGH THE BADLANDS

Shot for De Mevrikz

Reflection: This is a movie about a Tech boy who is losing hope on his startup and considers getting a quick fix to solve his No cash problem.

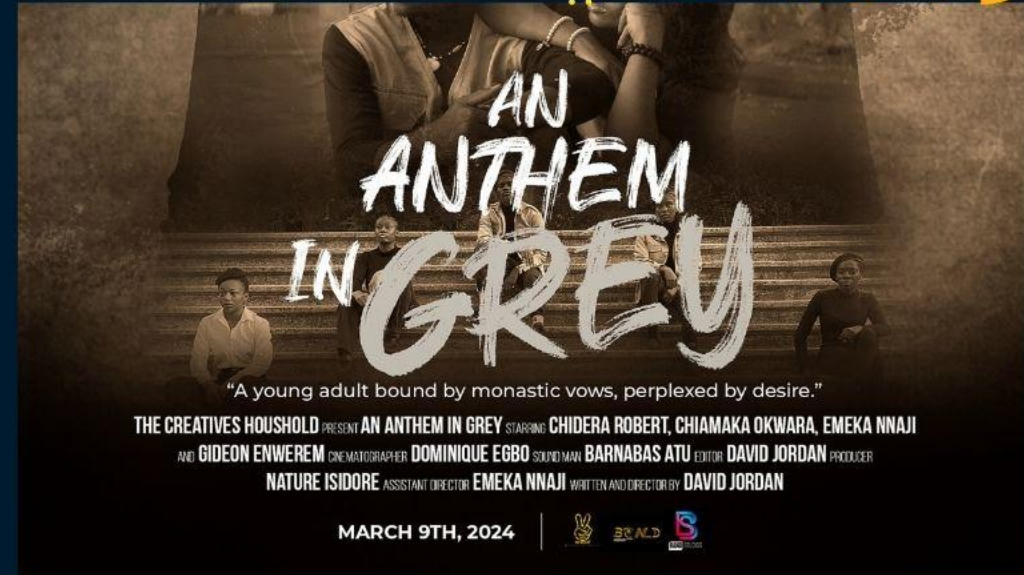


[Watch Here](#)

# AN ANTHEM IN GREY

Shot for Dave Jordan

In a Morally Declining Campus, an individual with baggage from the past finds himself at the forefront of a political movement when he swears allegiance to remain a Puritan, Uphold Bodily and Spiritual Purity and thoroughly cleanse the Campus of all Immoral and Unclean Vices and Ordeals





# Embracing Resourcefulness in Our Equipments



Welcome to Bano Studios, where creativity thrives even in the face of limitations. Our equipment may not be the latest or the most advanced, but it embodies our spirit of resilience and determination. From humble cameras to DIY lighting rigs, each piece reflects our grit and determination to push forward, regardless of the challenges we may face.

<b>Blackmagic 6K Pro Cinema Camera (Body)</b>	<b>\$2600</b>
<b>Canon 1200d DSLR Camera (Body)</b>	<b>\$300</b>
<b>Yongnuo 35mm F2.0 Prime Lens</b>	<b>\$185</b>
<b>Canon 18 - 55mm Zoom Lens (F3.5)</b>	<b>Kit Lens</b>
<b>Canon 18 - 135mm Zoom Lens (F3.5)</b>	<b>\$350</b>
<b>Zoom H6 Sound Recorder</b>	<b>\$180</b>
<b>BOYA BY-WM8 PRO K2 Lapel Mic</b>	<b>\$250</b>
<b>SUTEFOTO P100 RGB Light</b>	<b>\$220</b>
<b>LED 800 Bi-Color Light (2)</b>	<b>\$150</b>
<b>Tungsten Red Head Light 800w</b>	<b>\$69</b>
<b>5 in 1 GODOX Reflector</b>	<b>\$50</b>
<b>Tripods/Light Stands</b>	<b>\$300</b>
<b>ClapperBoard</b>	<b>\$10</b>



# Market Opportunity

In Nigeria's vibrant and burgeoning film industry, the indie filmmaking sector holds immense promise and potential. Despite the abundance of talent and creativity, many indie filmmakers face significant challenges in accessing the resources and support needed to bring their visions to life. This presents a unique opportunity for Bano Studios to make a meaningful impact and foster growth within the industry.

1. Access to Equipment and Personnel: One of the most pressing issues faced by indie filmmakers in Nigeria is the lack of access to essential equipment and skilled personnel. Many aspiring filmmakers struggle to afford or procure the necessary gear and crew members to execute their projects effectively. Bano Studios stands out as a beacon of opportunity, offering access to equipment, technical expertise, and experienced personnel to support indie filmmakers in realizing their artistic aspirations.

2. Nurturing Talent and Creativity: Nigeria boasts a wealth of untapped talent and creative potential within its indie filmmaking community. However, without the proper guidance and support, many aspiring filmmakers struggle to navigate the complex landscape of the industry. Bano Studios aims to fill this gap by providing a nurturing environment where talent can flourish and creativity can thrive. Through mentorship programs, workshops, and collaborative opportunities, we empower indie filmmakers to hone their craft and unleash their full creative potential.

3. Amplifying Voices and Perspectives: Nigerian cinema is celebrated for its rich diversity of voices, perspectives, and stories. Yet, many indie filmmakers face barriers to sharing their unique narratives with the world. Bano Studios is committed to amplifying these voices and championing diverse storytelling that reflects the richness and complexity of Nigerian society. By providing a platform for underrepresented voices and stories, we strive to foster greater cultural understanding, empathy, and appreciation within and beyond our borders.

4. Collaborative Opportunities: In a collaborative industry like filmmaking, partnerships and alliances are crucial for success. Many indie filmmakers yearn for the opportunity to collaborate with like-minded individuals and production companies who share their passion for storytelling. Bano Studios welcomes aspiring filmmakers into our creative ecosystem, offering collaborative opportunities, co-production ventures, and networking events designed to foster meaningful connections and partnerships.

In conclusion, the Nigerian indie filmmaking landscape presents a ripe opportunity for growth, innovation, and collaboration. Bano Studios is poised to play a pivotal role in driving positive change within the industry by bridging gaps, nurturing talent, amplifying voices, and fostering a vibrant community of filmmakers dedicated to pushing the boundaries of storytelling. Together, we can shape the future of Nigerian cinema and inspire audiences around the world with our collective creativity and vision.



# Company Tradition

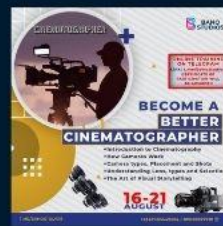


Every year, Bano Studios is honoured to host its Filmmaking Bootcamp and Screenwriting Competition, two cherished events on our calendar. These endeavours unite budding filmmakers and writers from diverse backgrounds, offering enriching experiences.

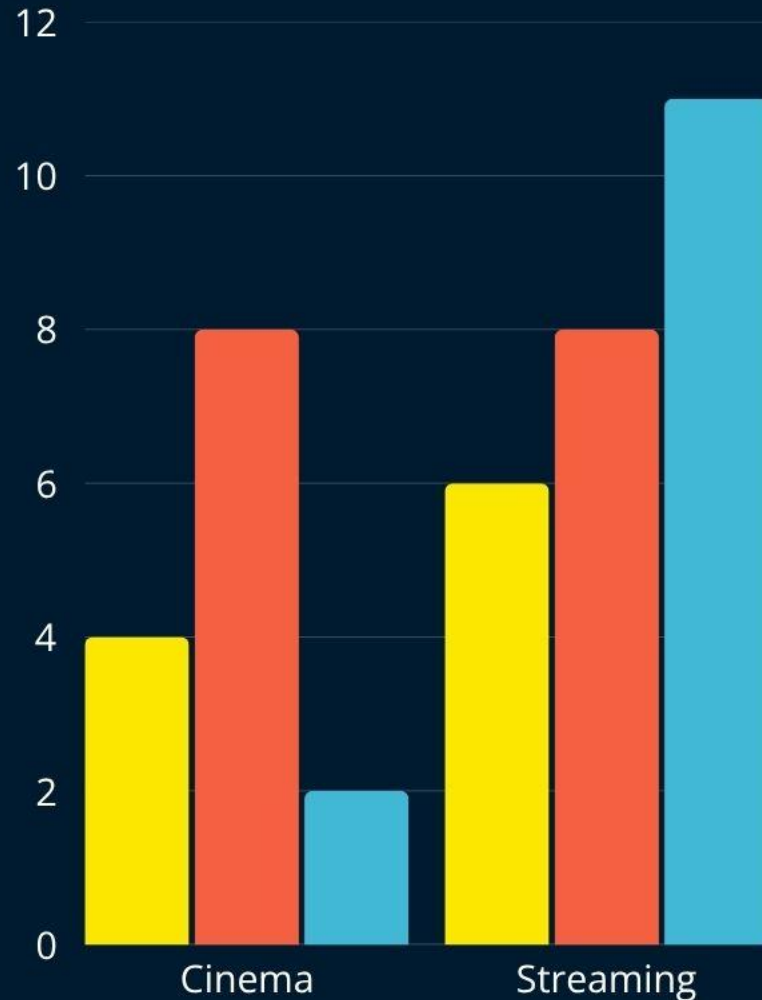
Our Online Filmmaking Bootcamp provides intensive workshops, hands-on guidance, and mentorship led by professionals. Participants delve into various aspects of filmmaking, from script development to post-production, gaining practical skills and invaluable insights.

In tandem, our Screenwriting Competition invites writers to share original scripts that captivate and provoke thought. While we celebrate winners with outstanding scripts, some await production support from Bano Studios.

These initiatives serve as humble platforms for emerging talents, nurturing a community dedicated to cinematic excellence.



# Growth Strategy



Bano Studios is committed to elevating Nigerian cinema and becoming the esteemed A24 of Nigeria, renowned for its bold and captivating storytelling. Our growth strategy focuses on maximizing exposure and revenue streams while maintaining accessibility to audiences nationwide.

- 1. Diversified Distribution Channels:** We leverage multiple distribution channels, including cinemas nationwide, YouTube, and various streaming platforms, to showcase our films. By offering diverse viewing options, we ensure our content reaches a broad audience base, both locally and globally.
- 2. Strategic Premiere Events:** Following the premiere of films like "An Anthem in Grey" at UNN, we strategically position them for widespread distribution across numerous streaming platforms. These premieres serve as launchpads for generating buzz and anticipation, driving engagement and viewership on various platforms.
- 3. Cost-Effective Screening Solutions:** Bano Studios implements innovative and cost-effective strategies to showcase our movies throughout Nigeria. From community screenings in local venues to partnerships with outdoor screen providers, we ensure our films reach audiences across diverse regions without exceeding budget constraints.
- 4. Embracing Digital Platforms:** We capitalize on the digital revolution by embracing online platforms like YouTube and streaming services. By partnering with these platforms, we expand our reach and accessibility, making our films available to audiences regardless of geographical barriers.
- 5. Unique Marketing Initiatives:** Bano Studios employs unique and creative marketing initiatives to promote our films nationwide. From grassroots campaigns to social media engagement, we connect with audiences on a personal level, fostering a loyal fan base and driving demand for our content.

In essence, Bano Studios' growth strategy revolves around amplifying our presence in the Nigerian film industry while remaining true to our vision of creating compelling and culturally relevant content. Through strategic distribution, innovative marketing, and a commitment to artistic excellence, we aim to redefine the landscape of Nigerian cinema and leave an indelible mark on audiences worldwide.



# A Call to Investors, Stakeholders, and Producers

At Bano Studios, we invite you to be a part of our cinematic odyssey as we embark on a journey to redefine Nigerian filmmaking and captivate audiences worldwide.

As we continue to push the boundaries of creativity and innovation, we extend our hand to investors, stakeholders, and producers who share our passion for storytelling and our vision for the future of cinema.

While we boast a robust inventory of filmmaking equipment, including the versatile Zoom H6 recorder, we recognize the importance of enhancing our capabilities further. To elevate our audio quality, we aspire to acquire the industry-standard Rode NTG 3 microphone, ensuring that every sound captured resonates with clarity and precision, enriching the immersive experience for our audience.

Your investment not only fuels our quest for excellence but also enables us to produce industry-standard short films that showcase the depth of Nigerian talent and culture.

These films will serve as our creative canvas, allowing us to explore diverse narratives and themes while captivating audiences at prestigious film festivals around the globe.

Join us in our mission to push boundaries, challenge conventions, and inspire audiences with compelling stories that transcend borders and cultures. Your partnership and collaboration are integral to our success, as we strive to make a lasting impact in the world of cinema and enrich the lives of viewers everywhere.

Together, let us embark on this exhilarating journey of creativity, collaboration, and cinematic excellence. Together, let us shape the future of Nigerian cinema and leave an indelible mark on the global stage.

Are you ready to be a part of something extraordinary? Join us at Bano Studios, where every frame tells a story, and every voice is heard.





# Contact Information

Are you ready to be a part of something extraordinary? Join us at Bano Studios where we enrich lives through entertainment, where every frame tells a story, and every voice is heard. Let's create magic together.



+234 802 709 2221



[banostudios1@gmail.com](mailto:banostudios1@gmail.com)



+234 906 092 7010



[youtube.com/@banostudios](https://youtube.com/@banostudios)

